

**PHE Smoking in Pregnancy Mapping Project
NCSCT - online training module.**

<p>Project Title: National Centre for Smoking Cessation and Training: Pregnancy and Post-Partum Speciality Module</p>
<p>Project Lead: Andy McEwen, Director of the NCSCT</p>
<p>Project Lead Contact Details: <i>(email/phone/mobile/address/fax/service or project web address)</i></p> <p>Andy McEwen National Centre for Smoking Cessation and Training 1 – 6 Yarmouth Place London, W1J 7BU Tel: 020 3137 9071 Email: enquiries@ncsct.co.uk Web: http://www.ncsct.co.uk/publication_pregnancy_and_the_post_partum_period.php</p>
<p>Target Population: (e.g. nationality, age bracket, socioeconomic status, geographic area, fathers etc. Please also discuss any local insight research which was used or commissioned)</p> <p>All pregnant women who smoke.</p>
<p>Locality: <i>(include all known details about where the project is located- hospital/local authority/community centre/Sure Start/neighbourhood/town/region)</i></p> <p>This is online training which is available to health professionals who assist pregnant women to quit smoking in England, Wales, Ireland, the Isle of Man or who are in the UK Armed Forces and who are already NCSCT Certified Practitioners.</p>
<p>Aims and Objectives of the Project: <i>(SMARTT targets, KPIs, those set by commissioners and providers, please include informal aims as well)</i></p> <p>Improve the quality of behavioural support provided by stop smoking service practitioners and midwifery staff when supporting pregnant women who want to stop smoking.</p> <p>The course is available to stop smoking practitioners, all midwives and midwifery staff who assist smokers to quit and who are NCSCT Certified Practitioners.</p>
<p>Brief Description of the Project and how it operates: <i>(please include background to how the project was initiated, obstacles faced during setup and throughout and how/if they were overcome, training arrangements for staff)</i></p>

This online course has been developed by an expert group and includes the latest evidence based, effective behaviour change techniques. Prospective students must be NCSCT Certified before they are able to qualify for the Pregnancy and Post-Partum Speciality course. Certificated assessment is available.

The module is intended for anyone who supports pregnant smokers to quit. The course includes:

- information on the health effects of smoking in pregnancy and the post-partum;
- evidence showing the benefits of cessation and effective methods to help pregnant women to stop smoking;
- guidance on best practice in assisting pregnant women to stop smoking;
- links to useful resources;
- 'test yourself' questions.

The assessment consists of 20 multiple choice questions and the pass mark is 70%. If practitioners do not pass on their first attempt, they can re-take the assessment after three days to allow for an additional period of study.

Outcomes:

(provide baseline, please also include formal and informal outcomes - e.g. a drop in the number of pregnant smokers, changing attitudes amongst clinical staff,)

2,783 practitioners have completed the course to date [end of 2015]

Relationship to current evidence base:

(in particular which evidence was drawn on during the project design?)

Training programme based on the behaviour change techniques:

http://www.ncsct.co.uk/publication_evidence-underpinning-ncsct-activities.php

Evaluation:

(formal and informal, was it published, if an evaluation has not been carried out please explain why not - funding?)

None as yet.

Costs:

(revenue and capital, include detail about equipment costs - CO monitors etc)

Initially funded by Department of Health with on-going maintenance costs funded by PHE.

Free to participants.

Commissioning arrangements and timescale

(is there long term sustainability or was this a short project, please also say who has commissioning responsibility for the project)

The NCSCT was set up by Department of Health funding and as such the course will run for as long as the NCSCT is operational. There are no on-going costs other than website hosting fees, e-learning system maintenance costs and the cost of engaging external experts to update the content.

Any other points the interviewee wishes to make:
(any learning, advice for colleagues setting up a similar project)