

PHE Smoking in Pregnancy Mapping Project
National Centre for Smoking Cessation and Training – National Referral System

<p>Project Title: National Referral system (NRS)</p>
<p>Project Lead: Andy McEwen/NCSCCT</p>
<p>Project Lead Contact Details: <i>(email/phone/mobile/address/fax/service or project web address)</i></p> <p>Andy McEwen National Centre for Smoking Cessation and Training 1 – 6 Yarmouth Place London, W1J 7BU Tel: 020 3137 9071 Email: enquiries@ncsct.co.uk Web: http://www.ncsct.co.uk/publication_national-referral-system.php</p>
<p>Target Population: (e.g. nationality, age bracket, socioeconomic status, geographic area, fathers etc. Please also discuss any local insight research which was used or commissioned)</p> <p>All pregnant women.</p>
<p>Locality: <i>(include all known details about where the project is located- hospital/local authority/community centre/Sure Start/neighbourhood/town/region)</i></p> <p>England</p>
<p>Aims and Objectives of the Project: (SMARTT targets, KPIs, those set by commissioners and providers, please include informal aims as well)</p> <ul style="list-style-type: none"> • increase the number of frontline staff trained in delivery of evidence-based VBA (Very Brief Advice) • increase the number of staff delivering very brief advice (VBA) • increase referrals to Local Stop Smoking Services (LSSS)
<p>Brief Description of the Project and how it operates: (please include background to how the project was initiated, obstacles faced during setup and throughout and how/if they were overcome, training arrangements for staff)</p> <p>The NRS is open to all secondary care staff within NHS Trusts. It is broken down into three components:</p>

<p>Training: Online VBA training module for all frontline staff accessed via hospital intranet. An assessment must be completed to receive a certificate of completion.</p> <p>Communication: A number of resources have been produced, aimed at patients and staff, to promote and support the delivery of VBA and the referral process.</p> <p>Electronic referral system: Through partnership work with the Trust's own IT departments a "bolt on" electronic pathway is introduced which draws patient information from the Trust's database and automatically send a referral to the LSSS.</p>
<p>Outcomes: <i>(provide baseline, please also include formal and informal outcomes - e.g. a drop in the number of pregnant smokers, changing attitudes amongst clinical staff,)</i></p> <ul style="list-style-type: none"> • Over 10,000 referrals have been made via the NRS. <p>To date 18 hospitals across England have implemented the system.</p>
<p>Relationship to current evidence base: (in particular which evidence was drawn on during the project design?)</p> <p>The VBA training is based on the meta-analysis research carried out by Aveyard et al. (2011), and on Prime Theory (West, 2007). It includes evidence-based behaviour change techniques.</p>
<p>Evaluation: <i>(formal and informal, was it published, if an evaluation has not been carried out please explain why not - funding?)</i></p> <p>A review of the National Referral System is available from the NCSCT website: http://www.ncsct.co.uk/publication_national-referral-system.php</p>
<p>Costs: <i>(revenue and capital, include detail about equipment costs - CO monitors etc)</i></p> <ul style="list-style-type: none"> • Development costs for the NRS were initially funded through a grant from the Department of Health. • Current cost to the trust is negotiable depending on the requirements of the Trust.
<p>Commissioning arrangements and timescale <i>(is there long term sustainability or was this a short project, please also say who has commissioning responsibility for the project)</i></p>

N/A

Any other points the interviewee wishes to make:

(any learning, advice for colleagues setting up a similar project)

This training is available to all front line staff and although midwifery teams have responded well, it is relevant to all secondary care service with the trust.