

## Tobacco companies' legal challenge to standardised tobacco packaging fails

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The tobacco industry's challenge to the Regulations on standardised tobacco packaging was rejected by the High Court today.

The landmark judgement in the case will help other countries looking to introduce the policy: France and the Republic of Ireland have already passed legislation and other countries are expected to follow soon, including Canada, Hungary, Norway and Slovenia.

For further information see the [ASH press release](#) and [ASH's summary of the judgment](#).