

Top UK academics tell peers: tobacco displays lead children to smoke



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Directors of the UK Centre for Tobacco Control Studies have written to 800 members of the House of Lords telling them that the evidence indicates that children are influenced by point of sale displays of tobacco, in terms of their susceptibility to smoking, experimentation and uptake. During the Lords "Committee Stage" debate of the Health Bill several peers said they doubted there was enough evidence to justify legislation but Professors McNeil and Britton are among the leading authorities who have written to put them straight.

[Click here to read their letter](#)

The letter arrives just days after Channel 4's "Factcheck" rated as very strong, the evidence linking displays to youth smoking and legal display bans to reductions in youth smoking. ([See story below](#))

The Smokefree Action Coalition are urging the public to [write to MPs and peers](#) to make the facts clear.