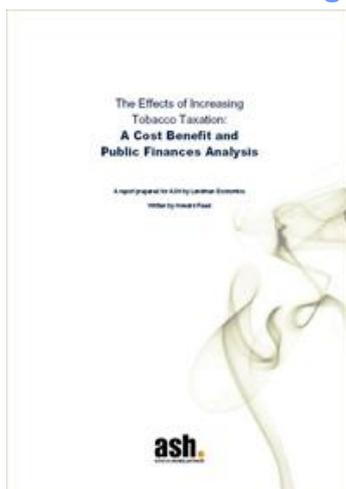


Benefits of increasing tobacco taxes



06 March 2010

A new report commissioned by ASH has shown that raising tobacco prices through taxation by 5% would result in significant cost savings to the nation. Specifically, it would:

- lead to a reduction in the number of smokers by 190,000
- save the NHS over £20m a year by reducing the cost of treating smoking related diseases
- increase tax revenues by over £500 million a year – a total of £2.6bn in the first 5 years.

The full report: *The Effects of Increasing Tobacco Taxation: A cost benefit and public finances analysis* found [here](#) and the summary [here](#) (pdf files).

Link to ASH [press release](#).

[A short video by ITN summarising the issues](#)