

## New Tobacco Control Plan for England

 HM Government

09 February 2011



The Government has launched a new Tobacco Control Plan which sets out the next phase of tobacco policy in England.

The Plan includes clear goals to reduce adult smoking prevalence from 21% to 18.5% by 2015 and to reduce smoking rates among 15 year olds from 15% to 12% by 2015 and to reduce smoking in pregnancy from 14% to 11% by 2015.

The Plan also commits to ending the display of tobacco products in large shops in England by April 2012, and in small shops by April 2015.

Click [here](#) to find out more.