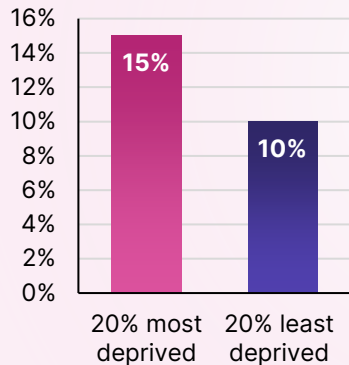


Impact of smoking on **Core20PLUS5** Guide for NHS Norfolk and Waveney ICB

Core20: Above-average smoking rates among the most deprived reduces their healthy life expectancy and increases pressure on the NHS

National smoking rates APS (2020)



In your ICS smoking rates among the routine and manual population are 22%¹

Annually smoking causes

- 11,225 hospital admissions²
- 4,211 premature deaths³

Additional impact on communities

- Costs society 305.12M a year⁴
- 50,705 smoking households live in poverty⁵
- 4,443 people out of work due to smoking⁶
- 23,290 people receive informal care from friends and family because of smoking⁷

PLUS: The most deprived groups have the highest smoking rates

National smoking rates among:

- Homeless (77%)⁸
- People entering prison (80%)⁹
- 11–16-year-olds with a mental disorder (22%)¹⁰
- Social housing (26%)¹¹

ICS smoking rates for those receiving addiction treatment:

- opioids 90%¹²
- alcohol 58%¹³

What your ICB can do:

1. **Prioritise implementation of the NHS LTP funded [tobacco dependency treatment pathways](#)** in maternity, mental health and acute inpatient services by 23/24 with mainstreaming by 24/25. Current timeline for implementation variable across the system. ICB leadership is needed to drive action.
2. **Ensure prevention plans** are developed in collaboration with local government, the system leader for public health and focus on tobacco and inequalities. The [NHSE 22/23 operating guidance](#) requires plans to include action on tobacco. ASH recommendations [here](#).
3. **Sign the [NHS Smokefree Pledge](#)** a public commitment to tackling smoking by NHS leaders on behalf of their organisations. Nationally the Pledge has been endorsed by the NHSE Chief Executive, ADPH, AoMRC, BMA, FPH and RCM.
4. **Support regional models for tobacco control.** Collaboration with local government on a regional footprint has been proven to be a cost-effective way to tackle smoking and reduce inequality. ASH [report](#) and [summary](#).

5: Five clinical areas of focus are all impacted by smoking

1. Maternity	2. Severe Mental Illness	3. Chronic respiratory illness	4. Early cancer diagnosis	5. Hypertension
<p>Smoking is the leading modifiable risk factor for poor birth outcomes</p> <p>In your ICS 13%¹⁴ of women smoke at time of delivery ~ 1,050 women annually¹⁵</p>	<p>Smoking is the leading cause of the 10-20 year reduction in life expectancy for people with SMI.</p> <p>In your ICS 40% of people with SMI smoke¹⁶</p>	<p>Around 86% of all COPD deaths are caused by smoking</p> <p>In your ICS 564 people a year die from COPD¹⁷</p>	<p>Smoking is the leading preventable cause of cancer responsible for 27% of cancer deaths</p> <p>In your ICS 614 people a year die from cancer caused by smoking¹⁸</p>	<p>Smoking cessation is embedded in NICE guidelines on hypertension because smokers' CVD risk is double that of non-smokers.</p> <p>In your ICS 197 people a year die from CVD caused by smoking¹⁹</p>
Find out more	Find out more	Find out more	Find out more	Find out more

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